

We are On a **Mission** to

EMPOWER EDUCATION

Elevate your career with **DPU-COL'S Online**

DEGREE PROGRAMMES



Bachelor of Business Administration

Master of **Business** Administration



Certificate Programme in Digital Marketing



Certificate Programme in **Hospital & Health Care** Management

BACHELOR OF BUSINESS ADMINISTRATION



Online



Management





3 Years



Graduation

Eligibility: HSC (10+2) or its equivalent Exam with any stream and English as one of the subject from a recognized Board.

Get yourself into job profiles of

Marketing Executive **Business Development Executive** Sales Executive **Human Resource Manger** Market Research Analyst Management trainee and many more...









Finance Management



Retail Management



E-Commerce Management



Human Resource Management



IT and Systems Management



International Business Management



Banking, Financial Services and Insurance Management

MASTER OF BUSINESS ADMINISTRATION



Online





2 Years







Eligibility:

A Bachelor's degree from a recognized university in any discipline Minimum 50% aggregate marks or 45% in case of candidates belonging to reserved categories

Get yourself into job profiles of

Financial Advisor Marketing Manager Management Analyst Investment Banker Finance Manager **IT Manager** HR Manager **Business Consultant** and many more...

MBA 15 SPECIALIZATIONS



Marketing Management



Operations Management



Block Chain Management



Finance Management



Management



Fintech Management

Project Management

Human Resource

Business Analytics

Management

Management



Management

Management

Digital Marketing



Artificial Intelligence & Machine Learning

International Business



Logistics, Materials & Supply Chain Management



Hospital Administration and Healthcare Management

Wait no more, Break down barriers to gate your degree!

Fees: Indian Civilian: Total Fee: ₹ 1.45.400/-6 Semester 1 30,000 25.000 25,000 20,000 15,400 Fee (INR) 30,000

Note:-Concession in fee are available in the following cases-

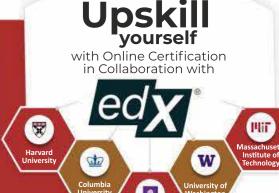
- A scholarship of Rs 5,000/- will be offered at payment of full fee in single or two transactions within 15 days
- 🖷 Indian defence / Differently Abled 🐚 DPU Staff / Alumni

We aim to prepare determined professionals to hone future focused capabilities seeked by employers across the globe so that they can accelerate their career growth to its full potential.

Fees: Indian Civilian: Total Fee: ₹ 1.89.400/-2 3 Semester Fee (INR) 50,000 50,000 45,000 44,400

Note:-Concession in fee are available in the following cases-

- A scholarship of Rs 10,000/- will be offered at payment of full fee in single or two transactions within 15 days
- Indian defence / Differently Abled I DPU Staff / Alumni



CERTIFICATE PROGRAMME IN

DIGITAL MARKETING



Online











Post Graduation Certificate



A Bachelor's degree from a recognized university



CERTIFICATE PROGRAMME IN

HOSPITAL & HEALTH CARE MANAGEMENT









6 Months

Post Graduation Certificate

Eligibility:

A Bachelor's degree from a recognized university

CPDM 5 COURSES



Introduction to Digital Marketing



Search Engine Optimization



Integrated Marketing Communication



Social Media Marketing



Emerging Trends in IT

Get yourself into job profiles of

Digital Marketing Executive/Manager
Social Media executive
Performance Marketer
PPC Specialist
Digital Marketing Specialist/
DM Strategist
SEO Executive

and many more...

CPHAHM 5 COURSES

Programme Fee Structure

Foreign Students **US** \$

625





Marketing of Health Care Services



Indoor and Outdoor Hospital Services



Quality Management in Health Care Services



Legal Aspects of Hospital Administration

Indian - Civilian Indian ₹

28000

Get yourself into job profiles of

Hospital Administrator
Blood Bank Administrator
Planning Adviser
Clinical manager
Assistant health Manager
Assistant health Administrator
and many more...

Programme Fee Structure

Indian - Civilian **Indian** ₹

Foreign Students **US \$**

28000

625

Note:-Concession in fee are available in the following cases-

- Full Payment (one Time Payment)
- Indian defence / Differently Abled



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- Full Payment (one Time Payment)
- Indian defence / Differently Abled





DPU Pune, has partnered with Qollabb EduTech, Bangalore to provide companybased project work and virtual internship opportunities to learners directly under senior professionals from various industry sectors. Our learners will get to work under the guidance of senior professionals on projects and internships that are custom-designed and this will ensure quality industry exposure.

This project and internship will be available for all specializations and alll industry sectors. After successful completion the Learner will receive a completion certificate that can be used to boost the quality of the learners Curriculum Vitae (CV) or Resume.

Our Learner Working with this brands

"At Dr. D.Y. Patil Vidyapeeth Centre for online Learning (Deemed-to- be University), we take pride in our outstanding alumni and believe in University's growing reputation and the treasuring memories of our students who have graduated from the institution. The yardstick of success for the University is measured by its achievements and the continued efforts of our former students who are educating future generations with excellence. It has become an important benchmark, leaving a pivotal

impression on new students to choose their areas of interest from the programs at the University. This underpins the value of the education we offer.

Our alumni are all over the globe and are associated with renowned organizations in different sectors. We at DPU-COL is working towards creating opportunities to network, share nostalgic moments, help your juniors and be a partner in the growth of your Alma Mater."

















Marketyers Consulting Dr. D. Y. Patil Hospital Bandhan Bank

LIVEHealth Fab India Bestla Group

Jaro Education Global Logistics Solutions Byju's Learning

HDFC Bank ITC BCapgemini

Fleet Ocean Maritime Apollo Munich Health Capital Aim Advisory Services Academy Insurance

Angel Broking Talent Corner HR Services CC Wilson India

BVG Group Bajaj Finserv Reval Analytics

AU Small Finance Bank RSPL Ltd. Kantar Operations

Absolute Reports Pct. Ltd. Karvy Broking Rubi con

ACPL Group Kotak Bank **Ruby Capital**

KPIT American Express Rustomjee Developers

Path Finder Kurl-on Sprio Lifecare Pvt. Ltd.

Samruddhi Distribution Aquaspade Pvt. Ltd. Lexi Pens

Channel

Ascentrik Research Pvt. Ltd. Bajaj Capital

"Education is the key to unlock the GOLDEN door of FREEDOM".

RANKING & ACCREDITATION







APPROVED BY













