



VGU

**NAAC
GRADE A+**
ACCREDITED UNIVERSITY

ON. VGU

O N L I N E V G U

Entitled by UGC

**LEAD THE
FUTURE OF
Business**

ONLINE

MBA

Master of Business Administration



UGC
Entitled



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ARISE, AWAKE

and stop not till the
goal is reached!

~ Our Guiding Mantra



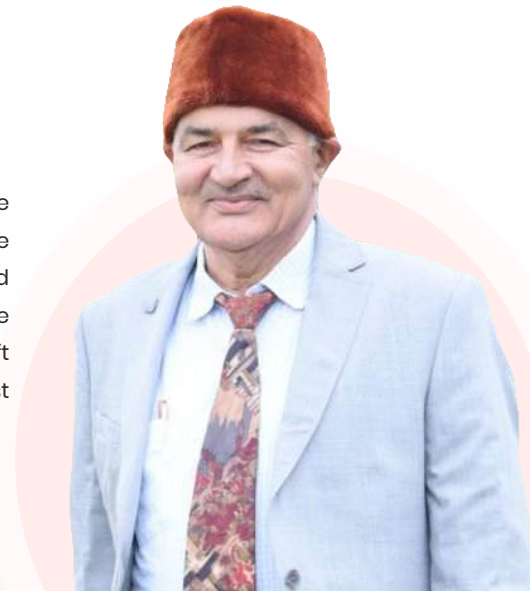
Founder Speaks



At Vivekananda Global University, we believe that education is the cornerstone of national progress. With this conviction, we have created an ecosystem that nurtures innovation, ethics, and excellence in every learner. Through our Online and Distance Education platforms, our aim is to ensure that no learner is left behind in the journey toward transformation. Education must empower and at VGU, that power is now just a click away.

Dr. K.R. Bagaria

Ex-Member, RPSC.
Founder & Vice Chairperson, VGU



Dr. K. Ram, IPS (Retd.)

Chief Patron, VGU

Education is about building a meaningful life. With Online VGU, we ensure that the power of knowledge reaches even the remotest parts of our nation. We aim to empower minds and inspire futures, regardless of where our learners begin their journey.



Mr. M.R. Bagaria, RAS (Retd.)

Patron, VGU

In today's rapidly evolving world, the way we learn must evolve as well. Online education is a necessity that empowers individuals to take ownership of their growth, regardless of place or time. At VGU, we believe that true education is not confined to classrooms, but thrives where there is a will to grow.



Er. Onkar Bagaria

CEO & Trustee, VGU

The world is changing faster than ever—and so must education. Online VGU is our way of bringing global quality learning to every home worldwide. It's flexible, it's affordable, and most importantly, it's yours. The future belongs to those who dare to upgrade themselves—and we're here to support that dream.



Dr. Lalit K. Panwar, IAS (Retd.)

Chairperson, VGU

In a time when technology is transforming education, VGU leads with accessible, inclusive, and flexible online programs. I take pride in our commitment to shaping future-ready professionals through a student-centric, digital-first approach.



Er. Anil Bagaria

Dy director, VGU

At VGU, our mission is to create an ecosystem that nurtures creativity, critical thinking, and leadership preparing our students to become global change makers. With dedication to excellence and collaboration, we are shaping the future of society and turning the aspirations of our learners into achievements.



Guided by Vision, Grounded in Values

Leadership Speaks



Prof. N. D. Mathur

President, VGU

At VGU, we are committed to academic excellence, innovation, and inclusion. Our online programs are designed with rigorous academic frameworks and practical relevance, ensuring that our learners receive nothing less than the best—wherever they are.



Prof. D.V.S. Bhagavanulu

Pro President, VGU

VGU is redefining the way education is delivered in today's fast-evolving world. At Online VGU, we are committed to fostering a dynamic learning environment that empowers students to excel and become leaders in their respective fields.



Dr. Praveen Choudhry

Registrar, VGU

VGU is proud to extend its legacy into the digital space through Online VGU. Our online programs are thoughtfully designed to maintain academic rigor while providing the accessibility and support required for success in today's fast-paced world.

“

**Inspired by
Vision,
led by
Principles**



Dr. Arvind Kumar Singh

Director, CDOE, VGU

Education should meet learners where they are. Through Online VGU, we offer mentorship-led learning, interactive content, and industry-aligned courses to help learners thrive in both local and global landscapes. We welcome every aspirant to a space where quality meets convenience.



Mr. Deepak Bishnoi

Dy. Registrar, CDOE, VGU

Online VGU represents our vision of a learner-centric, technology-enabled education system. We understand the evolving needs of Learners and we are here to support them with responsive academic services, engaging content, and a user-friendly digital platform.

ABOUT VGU

North India's Youngest and Fastest Growing
NAAC A+ Multidisciplinary University

Established in 2012 under the Bagaria Education Trust in Jaipur, Rajasthan, Vivekananda Global University (VGU) delivers holistic education meeting global standards. Its 31-acre campus fosters innovation, research, and entrepreneurship, developing individuals with critical thinking and social responsibility.

Accredited with an A+ grade by NAAC, VGU offers over 60+ programs across 14 disciplines, including Engineering, Management, Law, Design, Agriculture, Commerce, Technology, and Allied Health Sciences. Recognized by UGC, AICTE, BCI, COA, and PCI, the university ensures quality education.

In October 2022, VGU launched the Centre for Distance and Online Education (CDOE), one of the pioneering centres in Rajasthan, offering UGC-Entitled Online Degrees and UGC-Approved Open & Distance Learning Degrees. Today, CDOE serves a community of over 10,000 learners worldwide, providing flexible and accessible education.

With a student body exceeding 20,000 across various modes and an alumni network of over 50,000 globally, VGU exemplifies a global university adapting to modern educational demands.



Located in
Jaipur, Rajasthan



Established in 2012



Accredited with
NAAC A+ Grade in
the First Cycle



Spread Across a
31-Acre Modern
Urban Campus



Offers 60+ Career-
Focused Programs
Across 14+ Disciplines



Recognized by UGC,
AICTE, BCI, COA, and
PCI



Home to 20,000+
learners in oncampus,
online, and distance
mode



Backed by a Strong
Alumni Network of
50,000+ Graduates
Across the Globe



ABOUT CDOE

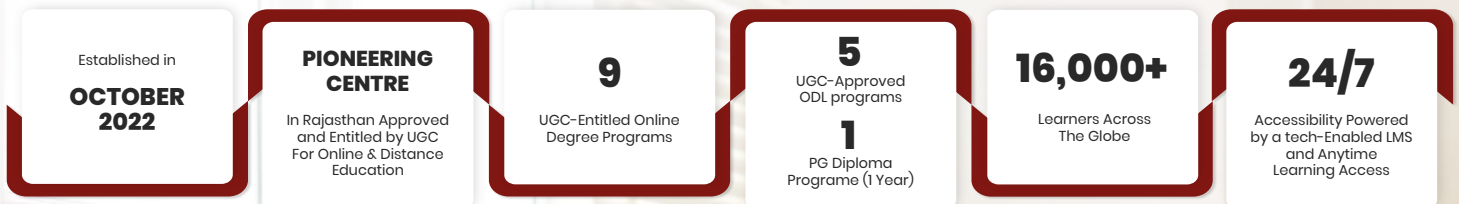
Democratizing Higher Education Through Flexibility, Affordability and Accessibility

The Centre for Distance and Online Education (CDOE) at Vivekananda Global University was established in October 2022 with a mission to democratize higher education through flexibility, technology, and quality.

As one of the pioneering centres in Rajasthan, offering UGC-Entitled Online Degrees and UGC-Approved Open & Distance Learning Degrees. CDOE is redefining access to education for learners across the globe.

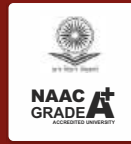
Currently offering 09 UGC-Entitled Online Degree programs and 05 UGC-Approved Open and Distance Degree programs across high-demand domains such as Management, IT, Journalism, and Arts, CDOE integrates digital tools, live interactions, and learners-centric pedagogy to deliver a seamless and engaging academic experience.

Backed by the academic legacy of VGU, CDOE serves a vibrant and growing community of 10,000+ national and international learners, enabling them to pursue career-aligned education without geographical or economic limitations.



WHY CHOOSE Online VGU?

Online VGU, a part of the Centre for Distance and Online Education, is the digital initiative of Vivekananda Global University—empowering over thousands of learners to access the same trusted VGU education with greater flexibility, affordability, and global reach.



UGC-ENTITLED & NAAC A+

Your Degree Is Recognized Globally And By All Major Recruiters.



INDUSTRY-ORIENTED PROGRAMS

Vast Elective Pool in Digital Marketing, FinTech, AI, Data Science, Psychology & more.



CAREER-DRIVEN APPROACH

Internship Opportunities, Career Mentorship, Resume Building, And Placement Assistance.



GLOBAL ACCESSIBILITY

Programs Are Available To Study Globally.



MODERN LMS

Mobile-Friendly Learning on-the-go with 24x7 Access.



ACCREDITATIONS

- UGC Entitled Online Degrees
- NAAC A+ Accredited
- AICTE Approved Programs
- QS World University Rankings – Asia 2025: Ranked in the 681-700 band Globally Accepted



FLEXIBLE LEARNING

Study At Your Own Pace—Anytime, Anywhere. Ideal For Working Professionals And Freshers.



EXPERT MENTORS

Learn from PhDs, domain experts, and industry veterans.



AFFORDABLE FEE STRUCTURE

Flexible EMI options and high ROI.



DUAL DEGREE OPPORTUNITY

Pursue two degrees simultaneously one on-campus and one online of same level



360° CAREER ASSISTANCE

Career Assistance During/ After The Completion Of Respective Degree



RECOGNITIONS FROM RENOWNED MEDIA HOUSES & EDUCATION PARTNERS

- Careers360 Young University Rankings
- Outlook-ICARE Rankings 2024
- Times B School

RECOGNITIONS AND ACCREDITATIONS



UGC Entitled Online Degrees



NAAC A+ Accredited



AICTE Approved Programs



QS World University Rankings Asia 2026:

Ranked
666
AMONG ALL UNIVERSITIES IN ASIA

#200
IN SOUT ASIA
#95
IN INDIA



DEI & SI Rankings 2024

Ranked
3rd
in India
1025 WORLDWIDE BY



Outlook
ICARE RANKING
2024

Ranked
3rd

Private University
In Rajasthan
ICARE Ranking 2024



Graduate Outcomes
World Ranking 2024

DIAMOND LEAGUE

Ranked
#740
Globally

EQUIVALENCE OF DEGREE WITH REGULAR DEGREE



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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Bahadur Shah Zafar Marg, New Delhi-110002

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F. No.3-5/2022(DEB-II)

August, 2022

PUBLIC NOTICE

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

“Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode.”

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

MBA

Master of Business Administration

Our MBA is designed to transform working professionals and fresh graduates into strategic thinkers and effective leaders. Spread over four semesters, the program covers key management areas such as Marketing, Finance, HR, Business Analytics, Project Management, and Entrepreneurship. A dedicated Industry Project and electives in emerging business trends ensure that students graduate with hands-on experience and strategic clarity.

What Makes VGU's Online MBA Special?

Our industry-integrated curriculum and outcome-driven approach. Each semester includes specialized subjects and soft skills development, with the final term focused on a 20-credit Industry Project. This structure allows students to apply concepts to real business problems while building a portfolio that speaks to employers.

Salient Features:

Coursera

Exclusive Coursera Premium – 6 Months Access

Get exclusive access to Coursera's premium platform and learn from top global institutions. Explore 10,000+ courses to build real-world, job-ready skills.

Access is time-bound as per university policy.



**NAAC
GRADE A+**
ACCREDITED UNIVERSITY

**UGC Entitled &
NAAC A+ Accredited**



100% Online



**Internship
Opportunities**



**Live + Recorded
Classes**



Program Overview



Duration

2 Years/24 Months
(4 Semesters)



Eligibility

3-Year Bachelor's Degree From
A Recognized University/Institution



Elective Pool

- Human Resource Management
- Marketing
- Financial Management
- Healthcare Management
- Agri Business
- Operations Management
- Information Technology Management
- International Business Management
- Digital Marketing



Total Credits

92

Fees Structure

Category	Total Program Fees	Semester Fees Payment Plan	Annual Fees Payment Plan with 10%Concession	One Installment Fees Payment Plan with 15%
Indian Nationals	₹ 150,000	₹ 37,500	₹ 67,500	₹ 127,500
Foreign Nationals	₹ 300,000	₹ 75,000	₹ 135,000	₹ 255,000

Note: Examination Fee Payable ₹ 1500/- Per Semester For Indian Learner
Examination Fee Payable ₹ 3000/- Per Semester For International Learner

PROGRAM STRUCTURE

KNOW YOUR CREDITS

Semester 1

Title	Credits
➤ Managerial Economics	4
➤ Quantitative Methods for Management	4
➤ Accounting for Managers	4
➤ Legal Aspects of Business	4
➤ Management Concepts & Organizational Behaviour	3
➤ Business Environment	3
➤ Business Communication	2
Total Credits	24

Semester 2

Title	Credits
➤ Human Resource Management	3
➤ Financial Management	4
➤ Marketing Management	3
➤ Research Methodology	4
➤ Management Information System	3
➤ International Business Management	3
➤ Total Quality Management	3
➤ Digital Marketing	2
➤ Innovation & Design Thinking	2
Total Credits	25

Semester 3

Title	Credits
➤ Project Management	3
➤ Supply Chain Management	3
➤ Strategic Management	3
➤ Entrepreneurship & Innovation Management	2

***Learners To Choose Only One Of The Elective Subjects Listed In Table Below.**

Elective Pool – Choose 1 Elective (4 Subjects Each)

Electives	Title	Credits
➤ Marketing	Consumer Behaviour	3
	Marketing of Services	3
	Integrated Marketing Communication	3
	Sales Distribution & Logistics Management	3
➤ Human Resource Management	Employee Legislation	3
	Strategic Human Resource Management	3
	Training & Development	3
	Performance Management & Talent Retention	3
➤ Financial Management	Principles & Practices of Banking	3
	Management of Financial Services	3
	Financial Innovation and Risk Management	3
	Security Market and Portfolio Management	3

Electives	Title	Credits
➤ Agri Business	Livestock Production & Management	3
	Farm Management	3
	Fertilizer Technology and Management	3
	Agricultural Marketing Trade and Prices	3
➤ International Business Management	International Trade Procedures and Documentation	3
	International Marketing Management	3
	Global HRM	3
➤ Operations Management	International Financial Management	3
	Operations Planning & Control	3
	World Class Manufacturing	3
	Project Formulation & Analysis	3
➤ Healthcare Management	Inventory & Purchase Management	3
	Hospital Management 1	3
	Hospital Services and Quality Management	3
	Hospital Management 2	3
	Industrial Health and Safety Management	3
➤ Information Technology Management	Enterprise Resource Planning	3
	Database Management System	3
	System Analysis and Design	3
	Networking Concepts	3
Digital Marketing	Introduction to Digital Marketing	3
	Search Engine Marketing	3
	Web Analytics	3
	Social Media Marketing	3

Semester 4

Title	Credits
➤ Practical Training in Industry	8
➤ Corporate Readiness	3
➤ Indian Knowledge System	3
➤ Elective-V	3
➤ Elective-VI	3
Total Credits	20

Electives	Title	Credits
➤ Marketing	Marketing Analytics	3
	Digital & Social Media Marketing	3
➤ Human Resource Management	Talent Acquisition and Knowledge Management	3
	Change Management & Organizational development	3
➤ Financial Management	Behavioural Finance	3
	Corporate Tax planning	3
➤ Agri Business	Agri-entrepreneurship and Development	3
	Rural Credit and Finance Management	3
➤ International Business Management	WTO and IPR	3
	International Economics	3
➤ Operations Management	Operations Research Application	3
	Business Process Management	3
➤ Healthcare Management	Health Informatics	3
	Health Insurance	3
➤ Information Technology Management)	AI for Business	3
	Cyber Security & Laws	3
➤ Digital Marketing	Search Engine Optimization	3
	Website Planning & Structure	3
Total Credits	20	

**This scheme is applicable only for the July 2026–27 batch.*



OUR PEDAGOGY & LEARNING EXPERIENCE

At Online VGU, our pedagogy blends innovation with learner-centric design. Through a robust Learning Management System (LMS), we offer flexible, engaging, and personalized learning experiences that cater to diverse learner needs—from all walks of life.

Personalized
Custom Learning Paths

Accessible
Access Anytime, Anywhere

Engaging
Quizzes, Videos & Forums

Collaborative
Peer Projects & Discussions

Measurable
Smart Assessments

Enabling
UGC-Aligned Resources



Interactive
Multimedia-Rich Course Design

Flexible
Live & Recorded Classes

Supportive
Academic & Tech Support

Adaptive
Multilingual AI Lectures

Guided
Faculty Interaction

Empowering
Learner-Focused Approach

ASSESSMENT & EVALUATION

At Online VGU, the assessment process is designed to ensure academic integrity, learner convenience, and fair evaluation. Combining cutting-edge technology with learner-centric practices, our system supports continuous assessment and transparent examination outcomes. Aligned with the UGC's guidelines for online learning, we emphasize both knowledge acquisition and its real-world application. Our examination approach, enhanced by AI proctoring and expert support, gives learners the flexibility they need without compromising on quality or rigour.

Key Highlights of Our Examination & Evaluation Models :



30:70 Assessment Model

30% internal assessments and 70% end-term examinations for balanced evaluation.



Hybrid Virtual Proctored Examination System

Exams are monitored through a combination of on-campus human proctors and AI-enabled remote proctoring, ensuring exam integrity regardless of location.



Pre-Exam Preparation & Support

Mock exams, training sessions, and demo walkthroughs are conducted to familiarize learners with the examination environment.



Relative Grading System

Grading is based on a relative performance scale to ensure fairness across diverse learner groups.



Robust Multi-Stakeholder Support System

Dedicated assistance is provided before, during, and after exams by our tech support team, learner support team, examination and evaluation cell, live proctors etc.



Continuous Updates

Semester-long updates and coordination through course coordinators and academic teams keep learners well-informed.

KNOW YOUR DEGREE CERTIFICATE



Programme Name

Programme Tenure

Mode Of Delivery

Learner Photo

Name Of The Learner

Academic Year

Convocation Year

DD/MM/YYYY of Issue

Mode of Delivery: Online

Date of Admission: **/**/****

Date of Completion: **/**/****

Sample

THE RISING DEMAND FOR MBA EDUCATION IN INDIA

Recent trends in India have highlighted a significant shift in the MBA education sector. According to industry sources, the MBA market in India is projected to reach \$19.13 billion by 2033. The flexible learning formats, such as online and hybrid models, have become the preferred choice for professionals looking to enhance their qualifications. As the market evolves, understanding these shifts can help you make informed decisions about your future in management education.

Take a moment to explore the key insights below to see how these trends can shape your career path and educational journey.



TESTIMONIAL



Abhishek Kumar
Senior Officer, Credit Access Gramin Ltd.
MBA | Batch: July 2024

I'm Abhishek Kumar from Munger, Bihar. I am currently working as a Senior Officer at Credit Access Gramin Limited in the Microfinance industry. Pursuing an MBA through Online VGU has been an enriching experience so far. It offers access to quality learning resources, flexible study options, and focused skill development that helped me balance education with full-time employment. The platform's interactive tools, career assistance, and strong alumni network made the learning process smooth and career-oriented. For future learners, treat this journey like navigating a ship—plan your goals, stay disciplined, explore deeply, and don't hesitate to seek support when needed.

“2 out of every 3 VGU learners are employed while studying!”

Working With Top Brands

Our learners are building their careers with some of the most reputable employers in India and globally. Here are just a few of the standout companies where they work:



HOW TO APPLY?



Visit: <https://onlinevgu.com/>
& Locate the Registration Portal

Fill Your Details And Pay The
***INR 1000/-** Registration Fee



Pay The **Academic Fee** For The first
Semester/Year Or Full Program

Upload All Mandatory **Documents**
& Submit Your Application



The University Will **Verify** Your
Documents To Confirm Your
Admission

***T&C Apply**

INR 1000/- Registration Fees is Non Refundable



CENTRE FOR DISTANCE AND ONLINE EDUCATION

Vivekananda Global University, Jaipur Rajasthan

LOG IN & BE READY FOR A
**FUTURE OF LIMITLESS
LEARNING** | www.onlinevgu.com

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**POST ADMISSION/ LEARNER SUPPORT
SUPPORT HELPLINE:** +91-9549086333

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