

You Can Be the  
**Next  
Game  
Changer**

**PGD - Entrepreneurship & Innovation**

PROSPECTUS 2026-27

**100%**  
**Online**



**INSTITUTION  
OF EMINENCE**  
by Government of India

**NAAC A++**  
Accredited

**3**  
NIRF 2025

**TOP  
UNIVERSITY  
IN INDIA**

***“Give an individual a professional education and you have given him a lifestyle.”***



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**Padma Shri awardee**  
**Dr T M A Pai**  
Founder  
Manipal Education & Medical Group

**VISIONARY**

**PHILANTHROPIST**

**PHYSICIAN**

**EDUCATIONIST**

**BANKER**

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# Online Postgraduate Diploma (PGD) in Entrepreneurship & Innovation



## Eligibility

- Candidates must have completed 10+2+3 year bachelor's degree from a recognized university/ institution, or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates must have minimum 50% marks in aggregate or equivalent grade in graduation.



## Fee structure

- INR 1,25,000 (all inclusive)  
INR 62,500 (each semester)  
INR 1,500 (non-refundable application fee)



## Duration

- 1 Year/ 12 Months (2 Semesters)



## Who will benefit from this diploma?

- Students with entrepreneurial ambitions
- Budding entrepreneurs
- Early-stage Start-up founders
- Family business successors

Designed for budding entrepreneurs, startup leaders, and young family business owners, this 1-year online diploma provides essential tools and knowledge to secure entrepreneurial success. Learners will get guidance from industry experts through real-world case studies, mentor interactions, and opportunities to present their ideas to VCs and potential investors. The program also offers exclusive access to MILES (Manipal Centre for Innovation Leadership and Entrepreneurship) startup ecosystem to grow and foster startups and a chance to incubate at Manipal's Tech & Bio Incubator platform.

# Program delivery



Live & recorded classes



1M + alumni network



Flexibility to learn anytime, anywhere



High-quality education at an affordable price



Experienced faculty



Collaborative learning with a diverse peer group



Mentorship by industry experts



24/7 learning with best-suited content



Case studies, projects & real-time business insights



# PGD Entrepreneurship & Innovation | Program Structure

## First Semester

- Business Strategy & MOAT
- Creating a Strong Business Model
- Entrepreneurial Mindset and Journey
- Sales, Marketing, and Branding
- Problem Statement and Trends
- Project 1

## Second Semester

- Financial Acumen for Entrepreneurs
- Corporate Governance, Risk and Compliance
- Investors' Expectations & Fund Raising
- Structuring and Scaling Your Organization
- Identification of Right Investors and Valuation
- Project 2

Total program credits: 40  
Each subject carries 3 credits  
Project 1 and 2 carry 5 credits each

# Meet your faculty

## Dr. Raghupathi Cavale

Founding Director, Manipal Centre for Innovation, Leadership and Entrepreneurship (MILES)

## Harinarayan Sharma

CEO, Manipal Foundation

## Dr. Arvind Chinchure

Founder & CEO, QLeap Academy

## Ali Akber

Director, Singhvi Dev & Unni LLP, Chartered Accountants

## Nirupama Vellore Ganapathy

Founder & Managing Director, Ad Astra Consultants Pvt Ltd

## Geetha Krishnan

Senior Advisor and Head - Digital Blended Learning and Urban Practitioners' Programme

## Nilambu Syam

Managing Partner, Tyche Advisors LLP

## Bina Trivedi

Private Equity & Venture Capital Professional

## Gopal Devanahalli

President, Skilling at Wadhvani Foundation

## Sidhartha Mehra

CFO-MediBuddy.

## Vinay Lal

Partner, Singhvi Dev & Unni LLP, Chartered Accountants

## Rachit Jain

Founder, Stealth Mode AI Startup and ex-Head of Mid-Market and Growth Businesses, Meta

## Vishnu Bagri

Partner - Singhvi Dev & Unni LLP, Chartered Accountants

## Sreekanth Moni

Leadership Coach, Strategic Consultant & Faculty

## Sanjeev Yamsani

Partner at VenturEast

## Bhaskaran Srinivasan

Strategy Consultant, Leadership Coach, and Founder - Business Zenz

# Program Highlights

1

Chance to incubate at Manipal's Tech & Bio Incubator platform

4

Opportunity to showcase business ideas with Seed investors like 3one4 Capital, Ventureast, and Speciale Invest

7

Learn about go-to-market strategies and fund raising for your startups

2

Access to MILES ecosystem (testing facilities, Idea café, 3D printers, an Apple creative studio, and more).

5

100% online program with live and recorded classes and mentorship from industry experts

8

Manipal alumni status

3

Guidance on government grants like Nidhi EIR, Prayaas & SSP, BIRAC-BIG, and more.

6

Case studies on driving innovation & gaining deeper understanding of product philosophy



## Testimonials



**Bharath**

“As an engineering graduate, I’ve always been driven by entrepreneurship. That’s why I pursued a course in product development, which led me to launch my own coffee brand, Coffee NAD. I was inspired by my grandparents, who were successful entrepreneurs for over 30 years, managing multiple businesses. However, I struggled with finding people who could guide me on how to build a brand which is why I chose to pursue this Entrepreneurship and Innovation program from MAHE. Manipal has always been known for excellent education. It provided me with a hybrid education model where I could collaborate while continuing my online education.”



**Deepti  
Balasubramanian**

“I am an architect from Chennai and have handled over 90 projects in my career. While strong technically, I joined the entrepreneurship program to improve business, marketing, lead generation, and financial skills. As an entrepreneur in architecture, it’s challenging to identify and reach the right target audience amidst tough competition. Since I do not have a family business background, MAHE’s Entrepreneurship and Innovation program helped me gain strong business skills that I previously lacked. The course has significantly improved my understanding of market criteria, competition, and ways to position my company to come out on top.”



**Harsha**

“I have a background in nuclear medicine physics for 5 years. However, my true passion lies in fashion, which is why I am launching my own clothing brand called Kreigster. I came upon the Entrepreneurship and Innovation program while job-hunting in Australia and finally decided to pursue my passion. I am also a Manipal alumnus, hence can vouch for its standards and trust the university. The online format provided me with the same opportunity and quality that traditional education does. Being an entrepreneur is tough because you can never really predict the challenges and obstacles, it’s always new and surprising. I have learnt to overcome these challenges through the Entrepreneurship and Innovation course.”



**Shailendra Vyas**

“A Botanist by training, I specialize in Molecular Biology and Genomics. My startup aims in developing personalized interventions to identify causes of premature deaths and promote healthy longevity by integrating ML, Biology, and Genomics. For me, entrepreneurship is neither a cakewalk nor impossible. I believe that it requires passion, consistent effort, and adaptability. My 6 years in business taught me development but I lacked the knowledge of market-fit, delivery strategy, and revenue generation. I chose MAHE’s Entrepreneurship and Innovation program to overcome this challenge. It addressed my need to understand the business comprehensively beyond management, from ideation to delivering value to consumers. My mentor, Sanjeev, has provided me with the best take-home knowledge I could get.”

## Sample certificate



Globally recognized and widely accepted by governments and organizations, the online PG diploma programs offered by Manipal Academy of Higher Education open doors to better professional opportunities.

# Get onboard



## Program registration

Fill in your basic, education & work experience-related details and pay the application fee to register.



## Fee payment

Pay the admission fee for the first semester or full program.



## Document upload

Upload supporting documents & submit your application.



## University approval

The university will evaluate your documents to confirm your admission.



# About Manipal Academy of Higher Education

Started in 1953 with Kasturba Medical College, Manipal Academy of Higher Education (MAHE) is one of India's leading academic and research institutions. It is a globally engaged institution with active partnership with more than 250 leading universities around the globe. And it enjoys the status of 'Institution of Eminence' granted by the Ministry of Education, Government of India. It is amongst the handful of private institutions in India to have received this prestigious recognition, further accentuating its status as a world-class institution for higher education.

MAHE now offers online higher education programs to students. MAHE's online degrees and certificates are UGC-entitled and NAAC A++ accredited and on par with on-campus programs. Government agencies, corporate organizations, and educational institutions widely recognise MAHE's online degrees and certificates for jobs and higher education.

## Flagship institutions of MAHE:

Kasturba Medical College (KMC) | Manipal Institute of Technology (MIT)

Welcomgroup Graduate School of Hotel Administration | T.A. Pai Management Institute





**Online**  
**MANIPAL**

**Manipal Academy of Higher Education**  
Directorate of Online Education (DOE)  
Advanced Research Centre, Madhav Nagar,  
Manipal-576104, Karnataka, India

[info@mahe.onlinemanipal.com](mailto:info@mahe.onlinemanipal.com) | +91-7330 300 600

[www.onlinemanipal.com](http://www.onlinemanipal.com)