



Online MANIPAL

◆ 100% Online

Build Deeper Expertise In The World Of Business

Bachelor of Business

Administration

Online BBA / Online BBA (Honors)



Prospectus 2026-27 • Program-BBA / BBA Honors



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Eligibility

- ◆ Candidates must have completed 10+2/ intermediate/ senior secondary education from a recognized board, or 10+3 diploma from a recognized national or state institute, or an equivalent qualification as recognized by the Association of Indian Universities, in any discipline.
- ◆ Candidates must have at least 50% marks in aggregate in 10+2/ 10+3.
- ◆ Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration*

3 years/36 months (6 semester)

*The total duration for BBA (Honors) will be 48 months. Students eligible and opting for BBA (Honors) must pay fees for 2 additional semesters.

Career Prospects

- ◆ Investment Banker
- ◆ Business Analyst
- ◆ Product Manager
- ◆ Operations Manager
- ◆ Marketing Executive
- ◆ Financial Analyst
- ◆ Financial Manager
- ◆ Entrepreneur
- ◆ HR Manager

Bachelor of Business Administration

Online BBA /BBA (Honors)

Get a head start in your corporate career by equipping yourself with the required skills and knowledge to navigate modern business complexities. Students can choose from five specialized tracks - Healthcare Management, Business Analytics, Marketing Management, Financial Technology, and Human Resource Management. Students can also opt to upgrade to a BBA (Honors) degree if you meet the eligibility criteria at the end of 6th semester.



Bachelor of Business Administration Fees

| Nationality | Semester Fee | Full Course Fee | Application Fee |
|--------------------|--------------|---|-----------------|
| Indian Nationals | INR 30,000 | INR 1,80,000 / INR 2,40,000 (BBA Hons.) | INR 1500 |
| Nepalese Nationals | INR 30,000 | INR 1,80,000 / INR 2,40,000 (BBA Hons.) | INR 2000 |
| Other Nationals | USD 375 | USD 2,250 / USD 3,000 | USD 50 |

Note: International passport holders (non-Indian) of Africa, Sri Lanka, Bangladesh, Nepal, and Bhutan are eligible for a 40% scholarship discount on their program fee.

Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- ◆ 1000+ hours of learning
- ◆ 1:1 guidance from expert mentors
- ◆ Exclusive access to 12,000+ Coursera courses
- ◆ 5 in-demand specializations
- ◆ Collaborative learning with a diverse peer group
- ◆ Industry expert sessions, case studies & projects
- ◆ 2 on-campus immersions
- ◆ Live & recorded online classes for flexible learning
- ◆ 24/7 learning with curated content



About MAHE

Started in 1953 with Kasturba Medical College, Manipal Academy of Higher Education (MAHE) is one of India's leading academic and research institutions.

MAHE, a NAAC A++ accredited institution, now offers UGC-entitled online degree programs that are equivalent to its on-campus offerings.

Institution Of Eminence

Granted by the Ministry of Education, Government of India

Globally Engaged Institution

Active partnerships with more than 250 leading universities around the world

Widely Recognized

By government agencies, corporate organizations, and educational institutions.

70+

Years of educational excellence

35,000+

Students from across the world

67+

Student nationalities

3,000+

Faculty and staff



Give an individual a professional education and you have given him a lifestyle. ”

Padma Shri Dr T.M.A. Pai

1898 - 1979

Founder - Manipal Group



Dr H.S. Ballal
Pro-Chancellor



Lt. Gen. (Dr) M.D. Venkatesh
Vice-Chancellor



Dr P. Giridhar Kini
Registrar



Dr Manojkumar Nagasampige
Director
Directorate of Online Education (DOE)

Manipal Academy Of Higher Education (MAHE) Accolades


ACCREDITATION



INSTITUTION OF EMINENCE
by Government of India

Among India's Few Universities Granted IOE Status

RANK 3




Achieved Highest Accreditation Grade by NAAC

RANK 35



Amongst India's Top 5 Universities in 2025

RANK 175



Degrees Evaluated by World Education Services

RANK 35



Amongst South Asia's Top 35 Universities (2025)

RANK 175



Amongst Top Universities Under Young University Rankings (2024)

RANK 43



Amongst World's Top Universities for Quality Education (2025)

RANK 201-250



Amongst Top 250 Universities in Asia (2025)

RANK 1



Top Private & Deemed Multidisciplinary University in India (2025)

RANK 1



India's Top Deemed Universities by ICARE (2024)

RANK 2



India's Top Private Universities in 2024

These rankings validate our academic model, pedagogy, and educational quality while establishing academic credibility and certifying a graduate's credentials to employers.

Education That Delivers For Outcomes

World-Class Education

Access UGC-entitled online undergraduate and postgraduate degrees from a NAAC A++ accredited university with 70+ years of educational excellence. Learn from expert faculty who share real-world experiences.

Industry-Aligned Curriculum

Expand your domain knowledge through our modern curriculum that is aligned with industry trends. Attend live classes and access recorded lectures anytime, anywhere.

Global Networking Opportunities

Expand your professional networking and gain industry insights by interacting with a diverse peer group, faculty, and other industry experts.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

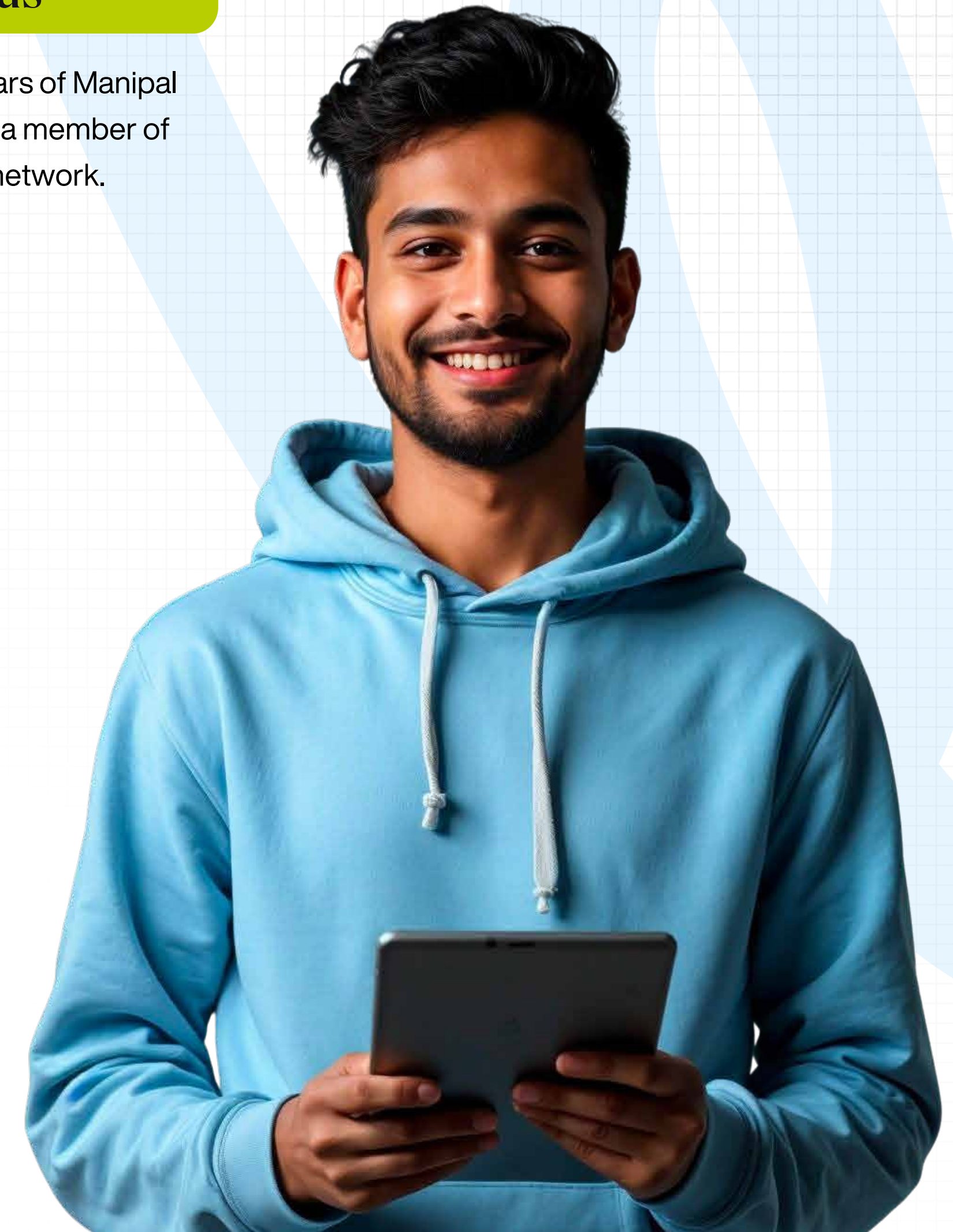
Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

Access an exhaustive e-library with e-books, e-databases, journals, and more. Get free access to content on Coursera.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, persons with disabilities & meritorious students.



Online

BBA

Program Structure

First Semester

- ◆ Principles of Management
- ◆ Business Communication
- ◆ Accounting for Managers
- ◆ Statistics for Managers
- ◆ Managerial Economics

Second Semester

- ◆ Managing People & Organization
- ◆ Marketing Management
- ◆ Cost & Management Accounting
- ◆ Analytics using Computer Applications
- ◆ Environmental Studies
- ◆ Media Literacy and Critical Thinking

Third Semester

- ◆ Operations Management
- ◆ Corporate Finance
- ◆ Research Methods in Management
- ◆ Business Law
- ◆ Health and Wellness
- ◆ Open Elective (Coursera/ Swayam)

Fourth Semester

- ◆ Entrepreneurship & Startup Ecosystem
- ◆ Enterprise Resource Planning
- ◆ Design Thinking and Innovation
- ◆ Emerging Technologies and Applications
- ◆ Strategic Management
- ◆ Logistics and Supply Chain Management

Fifth Semester

- ◆ Project Management
- ◆ Business Taxation
- ◆ Discipline Specific Elective - 01
- ◆ Discipline Specific Elective - 02
- ◆ Discipline Specific Elective - 03

Sixth Semester

- ◆ Corporate Governance and Business Ethics
- ◆ International Business Management
- ◆ Discipline Specific Elective - 04
- ◆ Discipline Specific Elective - 05
- ◆ Major Project

Total program credits for BBA: 120

◆ Each subject carries 2 or 4 credits

◆ Each discipline specific elective subject carries 4 credits

◆ Major Project during semester 6 carries 4 credits

◆ Each semester carries 20 credits

Online BBA (Honors) | Program Structure

The program structure for BBA & BBA (Honors) will be the same from semester 1 to 6. Learners eligible and opting for BBA (Honors) must complete 2 additional semesters.

Seventh Semester

- ◆ Behavioural Economics and Decision Making
- ◆ Business Analysis
- ◆ Sustainable Business Models and Circular Economy
- ◆ Open Elective (Coursera/ Swayam)
- ◆ Discipline Specific Elective - 06
- ◆ Discipline Specific Elective - 07

Eighth Semester

- ◆ Artificial Intelligence
- ◆ Cultural Intelligence and Diversity in Organizations
- ◆ Discipline Specific Elective - 08
- ◆ Discipline Specific Elective - 09
- ◆ Dissertation/ Capstone

Total program credits for BBA: 160

- ◆ Each subject carries 2 or 4 credits
- ◆ Dissertation / Capstone during the eighth semester carry 8 credits
- ◆ Each discipline specific elective subject carries 4 credits
- ◆ Each semester carries 20 credits

Program Specializations/Electives

| Discipline-Specific Elective | Healthcare Management | Business Analytics | Marketing Management | Financial Technology | Human Resource Management |
|------------------------------|--------------------------------------|---|-----------------------------------|---|--|
| 01 | HRM in Healthcare | Econometrics | Sales and Marketing | Financial Analytics | Human Resource Practices |
| 02 | Basic Concepts of Public Health | Analytics for Business | Consumer Behavior | International Financial Management | Labour Legislation |
| 03 | Healthcare Leadership and Ethics | Database Management System | Sales and Distribution Management | Security Analysis & Portfolio Management | Interpersonal Skills and Leadership Excellence |
| 04 | Introduction to Healthcare Insurance | Visual Analytics | Services Marketing | Financial Derivatives | Global Human Resource Management |
| 05 | Healthcare Marketing and CRM | Optimization and Quality Control Techniques | Digital Marketing and E-commerce | FinTech: Emerging Technologies in Finance | Performance Management |

Program Specializations/Electives

| Discipline Specific Elective | Healthcare Management | Business Analytics | Marketing Management | Financial Technology | Human Resource Management |
|------------------------------|---|---------------------------|-------------------------------------|--|--|
| 06 | Health Information Systems | Programming for Analytics | Social Media Marketing | Cybersecurity in Finance | Human Resource Development |
| 07 | Healthcare Supply Chain and Material Management | Marketing Analytics | Strategic Brand Management | Financial Modelling using R and Python | Training and Development |
| 08 | Quality Assurance in Hospital | Financial Analytics | Integrated Marketing Communications | Blockchain Technology | Career Management & Professional Development |
| 09 | Healthcare Operations Management | Basics of HR Analytics | Marketing Analytics | Financial Web Technologies | Basics of HR Analytics |

Application Process

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

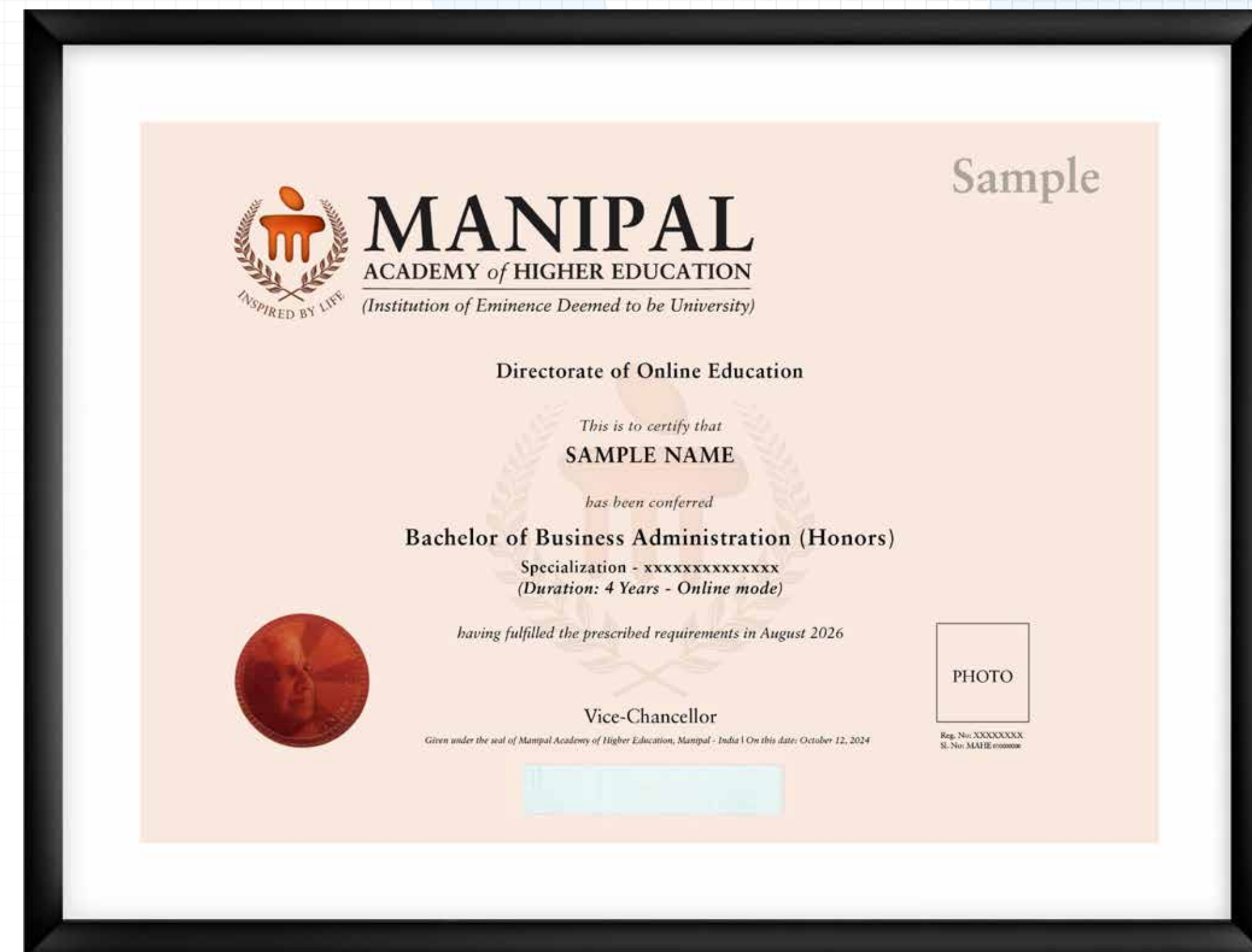
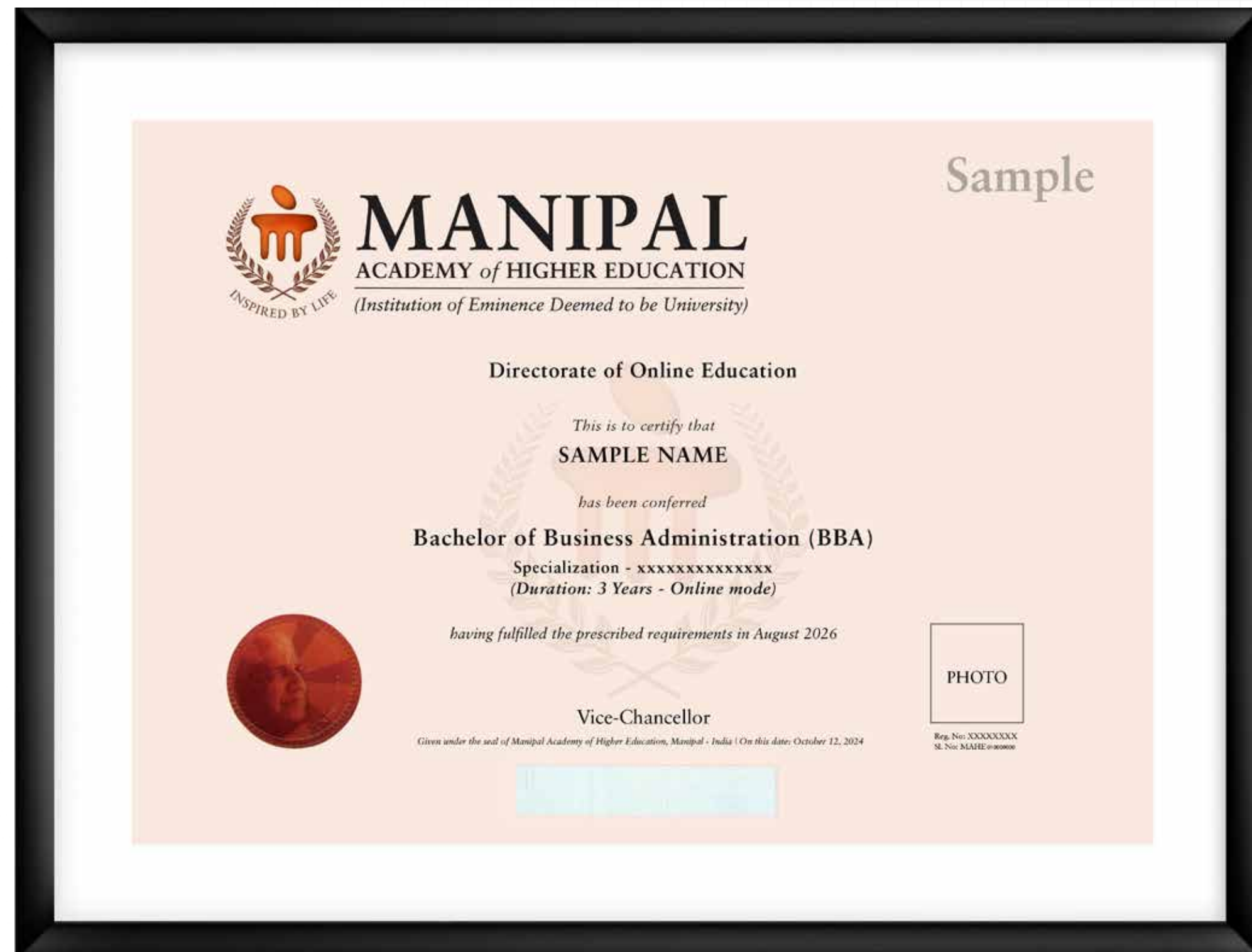
The university will evaluate your documents to confirm your admission.

[Apply Now](#)

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Your Degree



Be One Amongst Them!



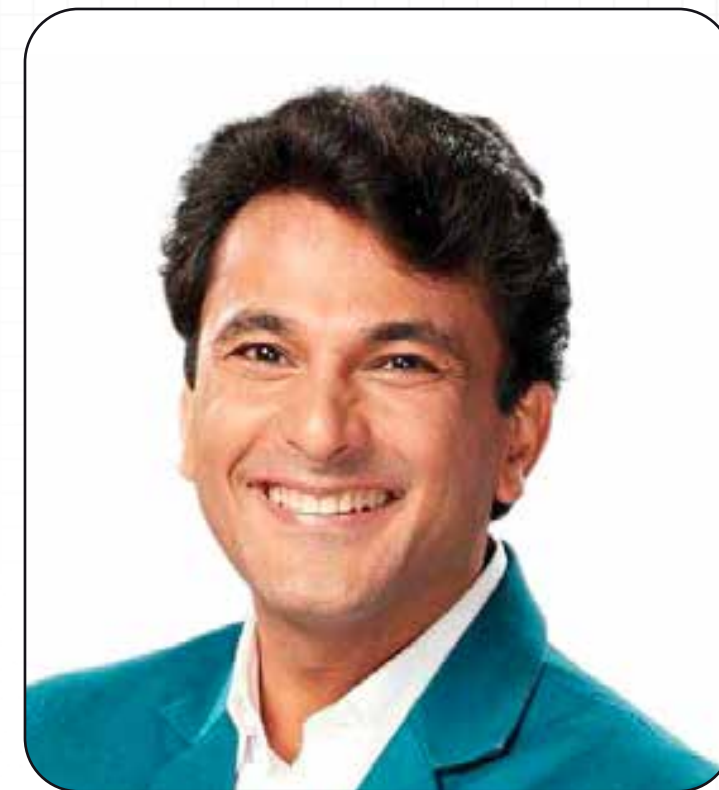
Satya Nadella

CEO - Microsoft



Rajiv Jain

Director - Bajaj Finance



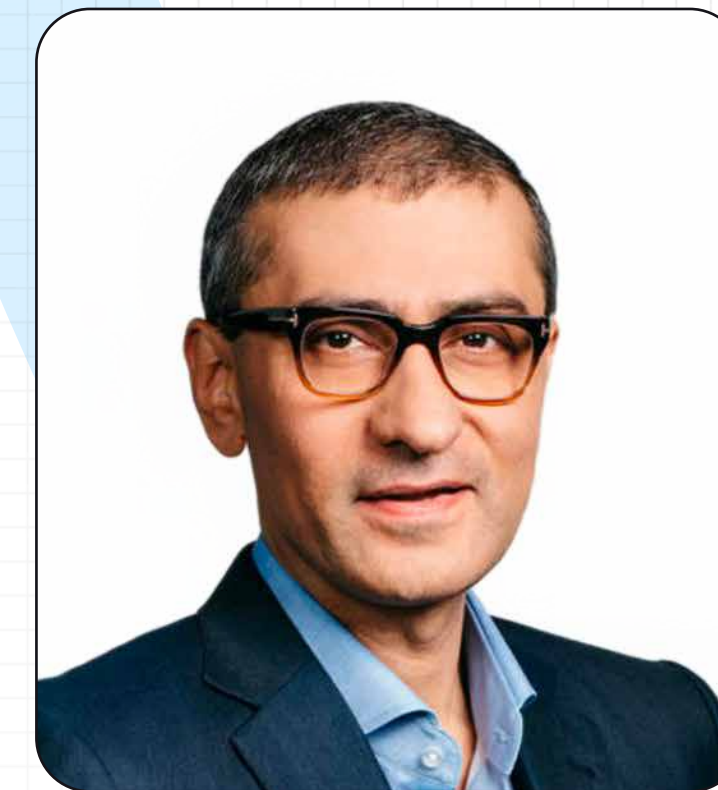
Vikas Khanna

Michelin Star Chef



**Rajeev
Chandrasekhar**

Ex. Rajya Sabha MP,
Founder - BPL Mobile



Rajeev Suri

Chairman - Digicel Group,
Ex-CEO - Nokia



Umang Vohra

CEO - Cipla

Join the Manipal network of 2,00,000+ alumni

Placement Assistance

40,000+

Learners offered placement assistance

20,000+

Opportunities created

500+

Hiring partners

1,000+

Industry-readiness videos, live sessions

Upskilling & Certifications

Boost your career opportunities by building in-demand skills and earning recognized certifications.

Industry Interaction

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

Self-paced Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

Employability Skill Assessment

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

AI-powered Placement Portal

Online Manipal's cutting-edge AI-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.



Our Recruiters



Goldman Sachs



DIAGEO

Allstate

manipalhospitals
LIFE'S ON

JOGGI



TeamLease.com
Putting India to Work

SUTHERLAND

NOBROKER

QUESS
WINNING TOGETHER

Medi Assist

COLIVE
#YourFam

SBI
Securities



HDFC ERGO

HexaHealth
Surgery Simplified

GRG HEALTH

fincare

CarDekho
BADHTE INDIA KA BHAROSA

Infinity
Learn

accenture

PLANETSPARK

RUSSELLTOBIN
A Certified Minority-Owned Business



Online MANIPAL

Manipal Academy of Higher Education

Directorate of Online Education (DOE) Advanced Research Centre, Madhav Nagar, Manipal-576104, Karnataka, India

info@mahe.onlinemanipal.com | +91 7330 300 600



OnlineManipal.com