



Institute of
Management Technology
Centre for Distance
Ghaziabad



Approved by AICTE

Post Graduate Diploma in Management

(PGDM) – Two Year
Delivered by IMT Ghaziabad

A-16, Site-3. UPSIDC Industrial Area, Meerut Road, Ghaziabad -201003

☎ 1800 102 1063



admissions@imtc dl.ac.in



www.imtc dl.ac.in



The IMT Legacy

IMT Ghaziabad: The Brand Behind Your Learning

Established in 1980, **Institute of Management Technology, Ghaziabad (IMT Ghaziabad)** is one of India's leading management institutions, recognised for academic excellence, industry relevance, and progressive management education. It is **AACSB accredited** and is also accredited or recognised by **SAQS, AIU** and **NBA**, reflecting its commitment to internationally benchmarked management education.

The academic philosophy of IMT Ghaziabad integrates managerial knowledge, leadership, innovation, technology, entrepreneurship, and responsible management. This established academic legacy forms the foundation of the programmes delivered through IMT CDL.

IMT CDL: Live Online Learning Expertise

IMT Centre for Distance Learning (IMT CDL) extends the **IMT legacy** through **AICTE-approved** management programmes delivered by the **IMT Ghaziabad faculty** through a live, flexible, technology-enabled learning model.

Its learning ecosystem combines **live online faculty-led classes, expert-developed self-learning material, recorded sessions, digital resources, assessments and academic support**. This enables learners, particularly working professionals, to develop contemporary managerial capabilities while continuing with their professional commitments.

40+ Years of Excellence

34+ Electives

46k+ Global Alumni

100k+ Hours of Teaching Experience

Accreditations:



THE IMT ADVANTAGE

Where the legacy of IMT meets live online learning.

Learn from **IMT Ghaziabad faculty**, engage with industry practitioners and extend your development through digital resources, skill certifications, masterclasses and immersive campus experiences.

IMT Academic Excellence

» Learn From IMT Ghaziabad Faculty

Participate in **live, synchronous online classes delivered by IMT Ghaziabad faculty**, with opportunities for real-time discussion, academic interaction and collaborative learning.

Industry-Connected Learning

» Bring Business Reality into Every Course

Benefit from **practitioner-led sessions**, connecting management concepts with current industry practices, workplace challenges and real-world applications.

Learning Resources

» Learn Beyond the Live Classroom

Reinforce your understanding through **expert-developed self-learning material, recorded sessions, case studies, industry reports, readings and supplementary digital resources**.

Future-Ready Skills

» Build Skills That Matter at Work

Develop practical capabilities through **various skill-enhancement workshops** covering areas such as AI, Advanced Excel, Python, design thinking, communication, negotiation and cybersecurity—with certification subject to applicable requirements.



Coursera Access

» Learn More with Coursera

Access **Coursera throughout the two-year programme** to pursue relevant courses and certifications that complement the curriculum and strengthen your industry-oriented skills.

Library Access

» Explore Deeper Academic Resources

Access selected **IMT Ghaziabad library and digital academic resources**, including relevant journals, databases, books and research papers, subject to applicable access arrangements.

On-Campus Masterclasses

» Engage Beyond the Screen

Participate in **on-campus masterclasses** at IMT CDL featuring faculty-led sessions, practitioner interactions, case discussions, leadership talks and experiential learning activities.

Campus Immersion

» Experience Learning on Campus

Benefit from **campus immersion opportunities** during the two-year programme, bringing together classroom learning, masterclasses, industry interaction, networking and campus engagement.



Awards & Recognitions



**Excellence in Online &
Distance Learning
(Gold)**

ET Education – The Economic
Times, Education Excellence
Awards 2026



**Outstanding Use
of Digital Learning
in Classroom**

SEPC, Govt. of India
Education Excellence
Awards 2025



**Excellence in
Curriculum Innovation**

SEPC, Govt. of India
Education Excellence
Awards 2025



**Excellence in Online &
Distance Learning
(Gold)**

ET Education – The Economic
Times, Education Excellence
Awards 2025



**Digital Distinction
Technology
Conformance to NEP**

ASSOCHAM 2024



**Best Distance
Learning Institution**

BW Future 2024



**CSR Top Distance
Learning Institute of
India Award**

Competition Success
Review



**Award for Excellence
in Distance
Learning**

National Education
Awards



**Award for Excellence
in Distance
Learning**

BBC Knowledge



**Best Use of Digital
Learning**

Business School
Affaire & Dewang
Mehta National
Education Awards



**Award for Excellence
in Distance Education**

Global Learn Tech
Conference & Awards



Great Place to Study

SkillTree Global
Knowledge Consortium,
London

Post Graduate Diploma in Management (PGDM) - Two Year Delivered by IMT Ghaziabad

The PGDM Two Year programme is designed to equip students with contemporary management education, keeping them abreast with latest industry standards. The programme emphasizes on developing resilience through human-centric approach combined with technological integration. The programme provides the learners with flexibility through Choice Based Credit System (CBCS) to create career path as per their requirement.

“**Innovation distinguishes between a leader and a follower.**”

~ Steve Jobs

Programme Outcomes:

After undergoing the programme, the student will be able to:

- › Demonstrate a deep understanding of management principles and practices in various business domains through self-directed learning.
- › Apply critical thinking and research skills to analyze business problems and make informed decisions.
- › Demonstrate communication skills suitable for diverse business scenarios.
- › Embrace and utilize technology to enhance business processes and decision-making.
- › Demonstrate leadership qualities and behavioral skills necessary to make well-reasoned and ethical decisions.
- › Appraise and illustrate diverse cultural and business practices, adapting management strategies for international success.
- › Embody continuous learning and resilience, embracing challenges as growth opportunities.

Eligibility

- › Bachelor's Degree in any discipline from any recognized University.

Duration

- › Duration of the Programme is twenty-four (24) months.

Programme Highlights

- › Four semesters.
- › Eighty-Four (84) credits.
- › Four types of courses - Foundation, Core, Elective courses, and Project.
- › Career development workshops on Skill Enhancement and Value Addition.
- › Campus Immersions.
- › Guest lectures.
- › Develop critical thinking, problem solving and communication skills.

Curriculum

The curriculum is abreast of evolving industry trends and demands.

Foundation Courses

S. No.	Course Name	Credits
1.	Introduction to Financial Accounting	Non Credit
2.	Business Communication	Non Credit
3.	Principles and Practices of Management	Non Credit
4.	Business Statistics	Non Credit

Workshops

S. No.	Workshop Title	Mode	Credits
1.	Emotional Intelligence	Online	Non Credit
2.	Design Thinking	Online	Non Credit

Certificate of participation will be awarded to attendees.

Semester - I		Semester - II	
Core Courses	Credits	Core Courses	Credits
1. Managerial Economics	4	1. Financial Management	4
2. Financial Reporting & Management Analysis	4	2. Human Resource Management	4
3. Marketing Management	4	3. Global Business Environment & Geopolitics	4
4. Operation Management	4	4. Emerging Technologies & Management Applications	4
5. Organizational Behavior	4	5. AI in Business	4

Semester - III		Semester - IV	
Core Courses	Credits	Elective Courses	Credits
1. Business Research	4	1. Elective IV (Within specialization)	4
2. Strategic Management	4	2. Elective V (Within specialization)	4
3. Elective I (Within Specialization)	4	3. Elective-VI	4
4. Elective II (Within specialization)	4	4. Elective-VII	4
5. Elective III (Within specialization)	4	5. Elective-VIII	4
		6. Project*/Discipline Specific Elective	4

**(In lieu of Project, student can opt an additional elective course.)*

Total Programme Credits : 84

Specialisations

To get a Post Graduate Diploma with specialisation, a student has to successfully complete at least five (5) Electives from one (1) Area of Specialisation.

Finance - Elective Courses

1. Financial Analysis & Business Valuation	4. Banking and Risk Management
2. Security Analysis & Portfolio Management	5. Options, Futures and Other Derivatives
3. Financial Analytics	6. Merger, Acquisitions & Corporate Restructuring

Operations - Elective Courses

1. Project Management	4. Quality Management
2. Operations Strategy	5. Service Operations Management
3. Logistics & Supply Chain Management	6. Technology Management

Human Resource - Elective Courses

1. HR Analytics and Digital HR	4. Learning and Talent Development
2. Performance and Reward Management	5. Employee Relations and Workplace Ethics
3. Strategic Human Resource Management	6. Leadership and Change Management

Marketing - Elective Courses

1. Digital and Social Media Marketing	4. Consumer Behavior
2. Retail Management	5. Sales and Distribution Management
3. Marketing of Services	6. Integrated Marketing Communications

Business Analytics & AI - Elective Courses

1. Predictive Analytics and Forecasting for Business	4. Marketing Analytics
2. Data Visualization for Business Insights	5. Financial Analytics
3. HR Analytics and Digital HR	

Strategy and Innovation - Elective Courses

1. Competitive Strategies	4. Creating and Leading Entrepreneurial Organizations
2. Strategies for Emerging Markets	5. Operations Strategy
3. Management of Innovations	6. Strategic Human Resource Management

The Diploma will be awarded in the chosen specialisation in which elective courses have been opted.

Dual Specialisation is available with an additional six-month period and applicable semester fee.

Skill Enhancement Workshops

These workshops aim to enhance practical skills by providing hands-on-training for building competency of the learners. Students can opt for the masterclass/workshops on topics specified below. These workshops are non-credit in nature. Certificate of participation will be awarded to attendees subject to fulfillment of requirements of the workshop.

- » Advanced Excel
- » Managerial Communication.
- » AI Applications in Management.
- » Data Visualization and Model building.
- » Basics of Python.
- » Negotiation Skills.

Value Addition Workshops

They are designed to develop capacities that promote psycho-social well-being and sound ethical grounding. Students can opt for the masterclass/workshops on topics specified below. These courses are non-credit in nature. Certificate of participation will be awarded to all attendees subject to fulfillment of requirements of the workshop.

Courses/Workshops Offered

- » Personal Branding
- » Leadership Development
- » Cyber Security



ADMISSIONS OPEN

ENQUIRY

1800-102-1063 (Toll Free) Press 1

+91-120-4622400

admissions@imtcdl.ac.in

www.imtcdl.ac.in/programmes/admissions

CORPORATE ENQUIRY

+91 97112 37650

corporate.edu@imtcdl.ac.in

Admission Process

- » Admission Forms are available at IMT CDL website.
- » Online submission of Admission Forms and Online Payment of fee can be done on the IMT CDL website.

Documents to be Uploaded

- » One passport size photograph in JPG format- photograph should be in 100 x 150 pixel.
- » Bachelor's degree or the final year marksheet.
- » Class 10th certificate for verification of date of birth, student, and father's name.
- » Class 12th certificate/marksheet.
- » Any Government issued/approved Photo Identity Proof (front and backside).
- » Certificate for verification of the defence personnel, SC/ST, war widows, Economically Weaker Sections (EWS), and persons with disabilities (Divyangjan) - if applicable.

Note

- » In case of foreign degree, submission shall be with approval of Ministry of Education, Government of India, including copy of Passport and Study Visa.
- » Students should upload the original eligibility documents.
- » All the document's header should be in upward direction.
- » IMT CDL has the right to deny admission to any candidate after verifying credentials.

Be part of a Diversified Community



Fee Structure

PGDM (2 Year) Programme	Semester-1	Semester-2	Semester-3	Semester-4	Total
Academic Fee (Rs.)	40,000	40,000	40,000	40,000	1,60,000

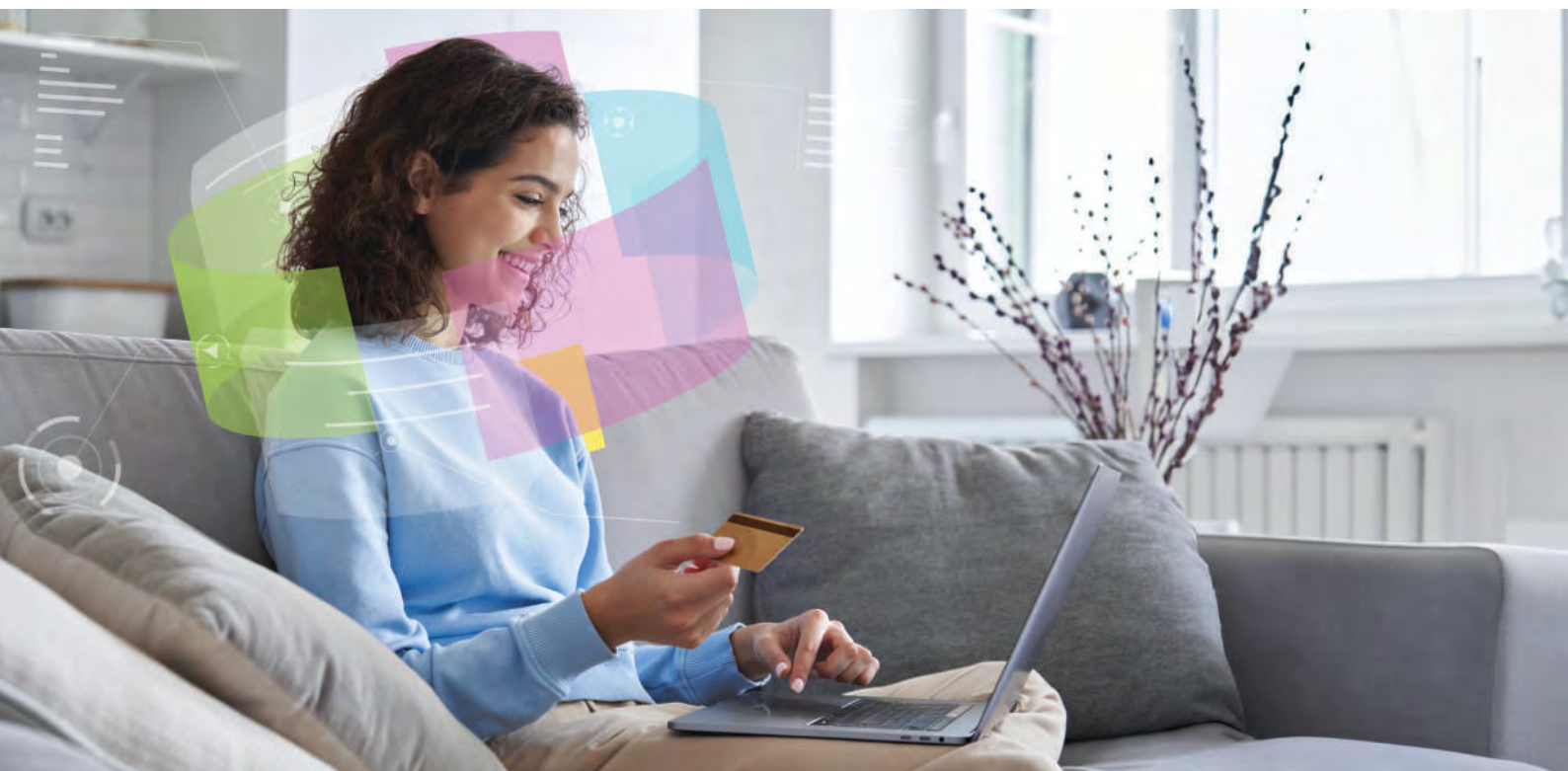
- › Exam Fee, Project Fee & Alumni Portal Registration Fee is additional.
- › A concession of Rs. 10,000/- will be given if fee is paid in two installments and a concession of Rs. 20,000/- will be given if fee is paid in single installment.

Modes of Payment

- › All digital modes of payment are accepted.
- › No Cost EMI Available

SCHOLARSHIPS AVAILABLE

- › Serving/retired Indian defence personnel
- › Special scheme for Navy persons and their family
- › War Widows
- › Divyangjan
- › Merit-cum-means scholarship to the Economically Weaker Section (EWS)
- › SC/ST



DISCLAIMER

- › All policies, rules, regulations, fee structure, curriculum, facilities, etc. are subject to change and shall be binding on all the students.
- › Any dispute is subject to the jurisdiction of Ghaziabad court only.



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Ghaziabad, Delhi NCR



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PG Programmes powered by IMT Ghaziabad.

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